



Advertising Club of Westchester

Congratulations Big W 2008 Winners!

Awards Gala: June 4, 2008

For reservations call: 914 769 9400

Email: info@acw.org

Magazine - Consumer - Single Ad

Don Blauweiss
Don Blauweiss Advertising and Design
Red Oak Transportation
Call The Hospital...

Don Blauweiss
Don Blauweiss Advertising and Design
Red Oak Transportation
How Red Oak Got a Distressed Mother...

Elizabeth Bracken-Thompson
Thompson & Bender
The Doubletree Hotel Tarrytown
Now Open, Stop Holding Your Breath!

Elizabeth Bracken-Thompson
Thompson & Bender
The Residences at the Ritz-Carlton, Westchester
Four Walls or More Walls

Magazine - Consumer- Campaign

Elizabeth P. Ball
TFI Envision Inc.
Veto Pro Pac
Veto Pro Pac Consumer Magazine Ads

Elizabeth Bracken-Thompson
Thompson & Bender
Blythedale Children's Hospital
Boy/Girl Ads

Charlie Rowe
The Journal News
Sonoma California Grill
Sonoma Campaign

Magazine - Trade - Single Ad

Ivan Reyes
The Breton Group
DLC Management Corp.
Size Doesn't Matter

Ivan Reyes
The Breton Group
Milbrook Properties
East Coast Shopping Ad

Newspaper - Consumer or Trade - Single Ad (Full Page or Spread)

Elizabeth Bracken-Thompson
Thompson & Bender
The Residences at the Ritz-Carlton, Westchester
Four Walls or More Walls

Bobbi Egan
Houlihan Lawrence
Houlihan Lawrence
#1 Sales Professionals

Rachel Handler
Fastforward Communications
St. Mary's Healthcare System for Children
Special Kids Deserve Special Care

Charlie Rowe
The Journal News
Chase Bank
Chase System Ad Size

Newspaper - Consumer or Trade – Campaign (Full Page or Spread)

Ann Byne
The Byne Group
Nyack Hospital
Get to Know the Doctors Image Ad Campaign

Newspaper - Consumer or Trade - Campaign (less than full page)

Bobbi Egan
Houlihan Lawrence
Houlihan Lawrence
NY Times Vintage Series

Charlie Rowe
The Journal News
The Journal News Classified
Private Party Campaign “What’s in it for you?”

Radio - Single Spot

Rachel Handler
Fastforward Communications
St. Mary's Healthcare System for Children
John Henry

Radio - Campaign

Rachel Handler
Fastforward Communications
Northern Westchester Hospital
Cancer Treatment and Wellness Center Campaign

Television -Local Cable (:30 or :60 Single)

Elizabeth Bracken-Thompson
Thompson & Bender
City of New Rochelle, New Rochelle BID, Cappelli Enterprises
I'm Sold on New Rochelle

Television - Local Cable (:30 or :60 Campaign)

Ann Byne
The Byne Group
Nyack Hospital
Image Campaign Commercials

Dan Preniszni
Manhattanville College
Manhattanville College
Open House: 30

Television -National Cable or Broadcast (:30 or :60 Single)

Steve Bretschneider
Steve Bretschneider Design
New York University
Take the Summer On! MTV-U

Video - Non-Broadcast Video

Rachel Handler
Fastforward Communications
Westchester Medical College
Nurse Recruitment

Steven Klapow
Berlin Productions
Heineken/Everette Studios
Distributor's Tradeshow Opening Video

Steven Klapow
Berlin Productions
William Grant & Sons/ Everette Studios
Sales Meeting Closing Video

Deb Ryan
Palace Digital Studios
Sequel
Guess Fall Fashion

Marc Weinstein
Color Group
Lyman Allyn Art Museum/ Larry Dinkin
Painting to Silkscreen - An Interpretive Process

Jacqueline Weir
The Big House Group
Families First New York
Working Together

Jacqueline Weir
The Big House Group
Northeast Westchester Special Recreation
Facing Challenges Together

Direct Response - Direct Mail - Consumer

Elizabeth P Ball
TFI Envision Inc.
CVS
CVS What's Your Health Story Postcard – Blinds

Elizabeth P. Ball
TFI Envision Inc.
CVS
CVS What's Your Health Story Postcard – Superhero

Elizabeth Bracken-Thompson
Thompson & Bender
The Residences at the Ritz-Carlton, Westchester
Four Walls or More Walls

Dan Preniszni
Manhattanville College
Manhattanville College
Open House Trio

Direct Response - Direct Mail - Business to Business

Elizabeth Bracken-Thompson
Thompson & Bender
The Towers at Hutchinson Metro Center
Postcards

Carolyn Mandelker
Harrison Edwards PRN Marketing
Buchbinder Tunick & Company LLP
Apples and Oranges

Media Design/Magazine, Newspaper and Supplement Design

Ann Byne
The Byne Group
Huntington's Disease Society of America
The Marker Magazine

Elizabeth Bracken-Thompson
Thompson & Bender
Westchester Community College
Westchester Business Journal Customer Wrap

Ralph Martinelli
Spotlight Publications
Spotlight Publications
Westchester Magazine Home and Garden - Fall 2007

Ralph Martinelli
Spotlight Publications
Spotlight Publications
Westchester Magazine - February 2007

Ralph Martinelli
Spotlight Publications
Spotlight Publications
Westchester Magazine - May 2007

Ralph Martinelli
Spotlight Publications
Spotlight Publications
Westchester Weddings Spring/Summer 2007

Dan Preniszni
Manhattanville College
Manhattanville College
Manhattanville Magazine

John Reese
Suburban Publishing
Suburban Publishing
Hudson Valley Home and Garden - Fall 2007

John Reese
Suburban Publishing
Suburban Publishing
Hudson Valley Magazine - August 2007

Charlie Rowe
The Journal News
The Journal News
Arthur Ave EATS!

Charlie Rowe
The Journal News
The Journal News
HealthWorks

John Seng
Suburban Publishing
The Business Council of Westchester
Westchester Commerce - August 2007

John Seng
Suburban Publishing
The Business Council of Westchester
Westchester County 2008 Economic Development Guide

John Seng
Suburban Publishing
Westchester Office of Tourism
The Westchester Way Travel Guide

Promotion and Collateral Material - Product or Service Brochure

Elizabeth P. Ball
TFI Envision Inc.
Xerox
Xerox Passport Retirement Fund Brochure

Elizabeth Bracken-Thompson
Thompson & Bender
Hudson Valley Tourism Inc.
Celebrating Everything Dutch in the Hudson Valley

Elizabeth Bracken-Thompson
Thompson & Bender
White Plains Hospital Center
Brochure

Rachel Handler
Fastforward Communications
St. Mary's Healthcare System for Children
Major Gifts Brochure

Jamie Martorano
Media Etc., Inc.
Wilder Balter Partners
Glassbury Court at Cold Spring

Deborah Orifici
Public Awareness Strategies for Success
Blooming Grove Stair Company
Quality and Service on the Rise!

Dan Preniszni
Manhattanville College
Manhattanville College
Welcome to the Best of All Worlds International Search Brochure

Christine Stuermer
Roher/Sprague Partners
Fugro Earthdata
Solutions for Commercial Real Estate

Christine Stuermer
Roher/Sprague Partners
JCC on the Hudson
Adult Experience Program

Roy Temkin/Big Kahuna
Chase, Temkin, and Associates
Oak Crest Day Camp
Oak Crest Day Camp Brochure/Folder

Roy Temkin/Big Kahuna
Chase, Temkin, and Associates
Pine Grove Day Camp
Pine Grove Brochure/Folder

Marc Weinstein
Color Group
Ritz-Carlton/Cappelli Enterprises
Neighborhood Guide The Residences at the Ritz-Carlton, Westchester

Promotion and Collateral - Sales Kit/Media Kit

Elizabeth P Ball
TFI Envision Inc.
Honeywell Consumer Products Group
Honeywell Consumer Products Group Product Catalog 2008

Ann Byne
The Byne Group
The Hollows at Blue Hill
The Hollows at Blue Hill Sales Kit

Charlie Rowe
The Journal News
The Journal News
Audience - Based Marketing Solutions

Promotion and Collateral - Catalog

Bobbi Egan
Houlihan Lawrence
Houlihan Lawrence
2007 Sold Brochure

Promotion and Collateral - Package Design

Bob Frissora
Arcanna
Foodtown
Bottle Fruit Juices

Promotion and Collateral - Outdoor

Elizabeth Bracken-Thompson
Thompson & Bender
Westchester Community College
Westchester Community College - Building Minds. Building Futures. Bus Ads

Rodica Ceslov
Wild Frog Studio
Fresh Air Home Cleaning
Fresh Air Home Cleaning Van Design

Marc Weinstein
Color Group
Cappelli Enterprises/Ritz-Carlton
Sales Office Outdoor Signage

Promotion and Collateral - Posters, Calendars

Elizabeth P Ball
Envision Inc.
CVS
CVS What's Your Health Story Poster

Elizabeth Bracken-Thompson
Thompson & Bender
Yonkers Downtown Waterfront Business Improvement District
Let's Dance Downtown! Poster

Tyrha Lindsey
L.A.I. Communications
3 Colored Girls, LLC
2008 Celebrate You! Calendar/Journal: Wise Words

Tyrha Lindsey
L.A.I. Communications
The Kroger Company
I Am Making History 2008 Black History Month Campaign

Promotion and Collateral - Special Events, Programs

Elizabeth P Ball
TFI Envision Inc.
Connecticut Grand Opera and Orchestra
Connecticut Grand Opera and Orchestra 2007-2008 Season Brochure

Elizabeth P Ball
TFI Envision Inc.
Tom Fowler Inc
Tom Fowler Inc. Summer Patio Party 2007 Program

Elizabeth Bracken-Thompson
Thompson & Bender
Business Council of Westchester
Invite and Program

Elizabeth Bracken-Thompson
Thompson & Bender
Fortunoff
Fall Harvest

Elizabeth Bracken-Thompson
Thompson & Bender
Teatown
A Night in the Woods

Ann Byne
The Byne Group
Nyack Hospital
Indulge Our Health and Our Spirits

Bob Frissora
Arcanna
Pepsi Co.
Top to Top Conference Invitation

Karen Spencer
Karen Spencer Design, Inc.
New York Blood Center
Celebrating Leadership Biennial Chairmans Dinner

Promotion and Collateral - Announcements, Cards, Invitations

Elizabeth P Ball
TFI Envision Inc.
Connecticut Art Directors Club
CDAC One by One Show Invitation

Elizabeth P. Ball
TFI Envision Inc.
Guiding Eyes for the Blind
Guiding Eyes for the Blind 31st Annual Golf Classic Invitation

Elizabeth P Ball
TFI Envision Inc.
Guiding Eyes for the Blind
Guiding Eyes for the Blind Training Center Dedication Invitation 2007

Elizabeth P Ball
TFI Envision Inc.
Tom Fowler Inc
Thomas G Fowler CADC Hall of Fame Induction Invitation

Elizabeth P Ball
TFI Envision Inc.
Tom Fowler Inc.
Holiday Party Invitation Let the Season Sparkle

Elizabeth P. Ball
TFI Envision Inc.
TFI Envision Inc.
TFI Envision Inc Logo Transition Postcard

Elizabeth P. Ball
TFI Envision Inc.
Tom Fowler Inc
Tom Fowler Inc Mini Holiday Party Invitation with Magnifying Glass

Elizabeth P Ball
TFI Envision Inc.
Tom Fowler Inc.
Tom Fowler Inc. Summer Schedule Seasoning Promotion

Elizabeth Bracken-Thompson
Thompson & Bender
The Ritz-Carlton, Westchester
Grand Opening

Elizabeth Bracken-Thompson
Thompson & Bender
White Plains Hospital
Center Nurse Apprentice Invitation

Ann Byne
The Byne Group
Nyack Hospital
Autumn in New York

Rachel Handler
Fastforward Communications
The Business Council of Westchester
2007 Annual Dinner Invitation

Dan Preniszni
Manhattanville College
Manhattanville College
Delivering the Dream

Dan Preniszni
Manhattanville College
Manhattanville College
Toothbrush Tube

Promotion and Collateral - Newsletters

Elizabeth Bracken-Thompson
Thompson & Bender
Weill Cornell Medical College
New Milestones

Rachel Handler
Fastforward Communications
St. Mary's Healthcare System for Children
Kids News

Corporate Design - Identity

Elizabeth P. Ball
TFI Envision Inc.
Guiding Eyes for the Blind
Guiding Eyes for the Blind Promotional Materials Logo

Elizabeth P Ball
TFI Envision Inc.
Wine Traveler
Wine Traveler Logo

Elizabeth Bracken-Thompson
Thompson & Bender
The Ritz-Carlton, Westchester
Citizen - Scientist Logo

Elizabeth Bracken-Thompson
Thompson & Bender
Yonkers Downtown Waterfront Business Improvement District
New Downtown Yonkers BID Logo

Kelley Briggs
Hudson Fusion, LLC
Burnham Wood Charter School District
DaVinci School Logo

Kelley Briggs
Hudson Fusion, LLC
Food is thy Medicine
Food is thy Medicine Logo

Kelley Briggs
Hudson Fusion, LLC
Integrated Electronic Solutions
IES Logo

Rodica Ceslov
Wild Frog Studio
The Little Chocolate Company
The Little Chocolate Company Logo

Don Blauweiss
Don Blauweiss Advertising and Design
Rivertown Film
Rivertown Film Logo

Rachel Handler
Fastforward Communications
Jones Garneau, LLP
Logo

Timothy Wood
Timothy Wood Design
Lori Lustig Executive Recruiters
Lori Lustig Logo

Corporate Design - Stationery Package

Elizabeth P. Ball
TFI Envision Inc.
Wine Traveler
Wine Traveler Stationery

Elizabeth P. Ball
TFI Envision Inc.
TFI Envision Inc.
TFI Envision Stationery

Tyrha Lindsey
L.A.I. Communications
Holistic Healthcare of Westchester
Holistic Healthcare of Westchester

Corporate Design - Annual Report

Ann Byne
The Byne Group
Dominican College
Dominican College Annual Report

Marty Felenstein
Spotlight Creative Services
Phelps Memorial Hospital Center
Annual Report

Rachel Handler
Fastforward Communications
St. Mary's Healthcare System for Children
2006 Annual Report

Roy Temkin/Big Kahuna
Chase, Temkin, and Associates
Japan ICU Foundation
Japan ICU Annual Report 2007

Public Relations - Campaign or Special Event

Elizabeth Bracken-Thompson
Thompson & Bender
Cappelli Enterprises
Ground Breaking for Trump Parc Stamford

Elizabeth Bracken-Thompson
Thompson & Bender
Fortunoff
Fall Harvest

Elizabeth Bracken-Thompson
Thompson & Bender
The Ritz-Carlton, Westchester
Grand Opening Events

Elizabeth Bracken-Thompson
Thompson & Bender
White Plains Hospital Center
Oh Baby! It's a Record!

Belinda Brouder-Hayes

Dark Horse Marketing
Kellye Davis
Kellye Davis

Stacey Cohen
Co-Communications, Inc.
Boys and Girls Clubs of Northern Westchester
The Positive Place for Kids

Stacey Cohen
Co-Communications, Inc.
Grand Prix New York
Grand Opening Event

Stacey Cohen
Co-Communications, Inc.
NAI Friedland Realty
Video Initiative/ Carmel Properties

Stacey Cohen
Co-Communications, Inc.
Seaboard Weatherproofing and Restoration Company
Bell Reunites with Church

Stacey Cohen
Co-Communications, Inc.
Westchester Library System
Tenth Annual Literary Tea

Photography - Commercial or Editorial

Ann Byne
The Byne Group
Catholic Charities Archdiocese of New York
Catholic Charities Annual Report

Ralph Martinelli
Spotlight Publications
Spotlight Publications
Bejeweled

Ralph Martinelli
Spotlight Publications
Spotlight Publications
Eating

Ralph Martinelli
Spotlight Publications
Spotlight Publications
Fall Into Fashion

Ralph Martinelli
Spotlight Publications
Spotlight Publications
Designers' Kitchens

Joe Vericker
PhotoBureau, Inc.
JPMorgan Chase (US Open Sponsor)
Maria Sharapova Wins US Open

Marc Weinstein
Color Group
Ritz-Carlton/Cappelli Enterprises
Residences at Ritz-Carlton Photo Composite

Printing

Gary Dieckman
Executive Printing and Direct Mail Inc.
Central Lewmar Paper
Take a Closer Look

Dan Preniszni
Manhattanville College
Manhattanville College
Manhattanville Magazine

Marc Weinstein
Color Group
Ritz-Carlton/Cappelli Enterprises
Neighborhood Guide The Residences at the Ritz-Carlton, Westchester

Interactive Media - Website - Business to Consumer

Elizabeth Bracken-Thompson
Thompson & Bender
Hudson Valley Tourism Inc
www.everythingdutch.org

Elizabeth Bracken-Thompson
Thompson & Bender
Westchester Bank
Westchester Bank Website

Belinda Brouder-Hayes
Dark Horse Marketing
Advanced Permanent Cosmetics
Advanced Permanent Cosmetics

Ann Byne
The Byne Group
The Hollows at Blue Hill
The Hollows at Blue Hill Website

Rodica Ceslov
Wild Frog Studio
Famous Famiglia Pizzeria
Famous Famiglia Pizzeria Website

Rodica Ceslov
Wild Frog Studio
Fresh Air Home Cleaning
Fresh Air Home Cleaning Website

Rodica Ceslov
Wild Frog Studio
Stone Manors
Stone Manors Bedford Website

Steven Klapow
Berlin Productions
Columbia University School of Arts and Sciences
Coordinated Doctoral Programs in Biomedical Sciences Website

Timothy Wood
Timothy Wood Design
Griffins Landscaping
Griffins Landscaping Online

Timothy Wood
Timothy Wood Design
Westchester Dairy & Distributors LLC
Westchesterdairy.com

Interactive Media – Website - Business to Business

Elizabeth Bracken-Thompson
Thompson & Bender
Byram Concrete and Supply
www.byramconcrete.com

Kelley Briggs
Hudson Fusion, LLC
Paramount Packing Plus
Paramount Packing Plus

Kelley Briggs
Hudson Fusion, LLC
Digiscribe International
Digiscribe Website

Belinda Brouder-Hayes
Dark Horse Marketing
Mark Home Furnishings
Mark Home Furnishings

Karen Spencer
Karen Spencer Design, Inc.
Susan N. Blake
www.susannblakenyc.com

Interactive Media - Social Networking Site

Steve Bretschneider
Steve Bretschneider Design
Steve Bretschneider Design
Steve Bretschneider Design 2008 Website

Interactive Media – Website - Self Promotion

Steven Klapow
Berlin Productions
Robert Hintersteiner, PE
Robert Hintersteiner Website

Timothy Wood
Timothy Wood Design
Westchester Library System
WLS Online

Interactive Media – Website - Non-Profit

Elizabeth P. Ball
TFI Envision Inc.
Connecticut Grand Opera and Orchestra
Connecticut Grand Opera and Orchestra Website

Ruthann Pisano
Westchester County
Westchester County
County Government Website

Rich Triplets
Giles Communications
Yamaha Music and Wellness Institute
www.yamahainstitute.org

Interactive Media - Microsite/Landing Page

Elizabeth Bracken-Thompson
Thompson & Bender
Simone Development, The Towers at Hutchinson Metro Center
Mini-site www.hutchmetrocenter.com/info

Interactive Media – E-mail Marketing

Steven Klapow
Berlin Productions
Berlin Productions
Berlin Productions Halloween/Anniversary Party Invitation

Steven Klapow
Berlin Productions
Berlin Productions
Berlin Productions Holiday E-mail Greeting

Interactive Media - Multimedia

Elizabeth P Ball
TFI Envision Inc.
Tom Fowler Inc.
It's All About the Journey J-Card NCD

Steven Klapow
Berlin Productions
Barbizon Lighting/Empire State Building/Philips
Empire State Building LED Lighting Demonstration

Steven Klapow
Berlin Productions
Neuberger Museum of Art
African Art and Culture Interactive Tour

Steven Klapow
Berlin Productions
Springer Science Business Media
Companion CD for Textbook Pelvic Floor Re-Education

Public Service - Print Advertising

Rachel Handler
Fastforward Communications
Food Bank of Westchester
Feed Your Soul. Feed the Hungry

Pro Bono

Elizabeth P. Ball
TFI Envision Inc.
Tom Fowler Inc
The Norwalk Emergency Shelter Health Fair Poster Campaign 2007

Ann Byne
The Byne Group
United Hospice of Rockland
The Art of Hospice Auction

Robin Messer
CRM Association, LTD
Asperger's and Autism Socialization Center
TAASC - Logo & Stationery

Deb Ryan
Palace Digital Studios
Gulick Associates, LLC
Extreme Makeover Home Edition, Behind the Scenes

Deb Ryan
Palace Digital Studios
Make-A-Wish/ CT Chapter
Jay Patrick Wish